



SENIOR TRANSPORTATION OPTIONS BOOKLET

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Overview and Summary of Materials

What is the Senior Transportation Options Booklet? The options booklet identifies all the transportation options that are available to seniors in the typical community. It provides a framework from which to inventory and assess existing transportation options, gaps and needs.

Why is it Valuable? The options booklet will result in a community awareness tool that describes the “who, what, where, when and how” of existing transportation options in any given community. The resulting information will be useful to seniors for transportation planning and to family and professional caregivers who can assist in mobility decisions.

Who can use the Booklet? The transportation options booklet can be used by any community as a template to identify existing options and to organize them into a customized booklet that can be made available in print and/or electronic form. The template uses a standardized format for collecting and profiling information about available transportation services.

How is the Template Customized? The template (a formatted electronic file) is user friendly and is designed to allow data to be easily input by just about anyone. Although a comprehensive listing of options is included, the template can be customized: there is built in flexibility to allow services that are listed in the template but don't exist in a given community, to be deleted and unique options to be inserted. In addition, supportive materials are contained on the CD for providing additional information to the community. All materials can be modified, enhanced or deleted.

What is Included on the CD? The CD includes instructions for using the template, the fonts used in creating the booklet and the following materials in Microsoft Word format:

Template: Transportation Options Booklet –to use in creating a transportation options booklet that can be customized for any community. The following are included in the template:

- Introduction
- Table of Contents
- True/False Quiz
- Caregiver Considerations
- Categorized and customizable senior transportation options directory
- True/False Quiz Answers
- Transportation Facts
- Index of Supplemental Transportation Programs for Seniors (STPs) Options

Supportive Materials

- Instructions for developing your customized Booklet
- Local Sources to Tap for Transportation
- Transportation Program Profile (to gather data from local programs)
- Sample Quotes from Seniors (may be included in customized booklet)
- Sample Media Release (to launch project)
- Optional Booklet Preface: “Senior Transportation for Some is...”
- Sample Pages from Pasadena Senior Transportation Options Booklet – sample pages from booklet of transportation options in Pasadena, California

What are the Options? A listing of typical options for seniors in a “transportation rich” community is illustrated below.

Menu of Senior Transportation Options

Automobile

Public Transit

- Fixed Route (Buses, Subways, Train)
- Circulation Route
- Deviated Fixed Route
- Community shuttles & jitneys
- Voucher/discount programs

Paratransit

ADA transit

Demand Response (Dial-A-Ride)

Private Transit

- Taxis
- Limousines
- Chauffeur services

Specialized Transit

- Hospital-based transit programs
- Shuttles (to supermarkets, shopping, and services)
- Senior Center transit
- Adult Day Services transit
- Senior Community Transit
- Church-based programs
- Volunteer Program Transit (Red Cross, American Cancer Society)
- Volunteer driver programs

Pedestrian

- Walking for purpose
- Walking for pleasure

Information and Education

- I & R services (DMV, Auto Club)
- Mobility managers
- Information resources
- Driver improvement programs (refresher)
- Driver assessment and rehabilitation programs
- Driver relicensing regulations