

# Beverly Foundation

Fact Sheet Series

Vol. 1 (10)

## STAR Search & STAR Awards

### Highlights

- **STAR Search Survey**  
*The annual STAR Search survey was initiated in 2000*
- **STAR Awards**  
*STAR Search applicants are eligible for STAR Awards for Excellence and STAR Special Recognition Awards*
- **STAR Search Results**  
*In addition to Awards, STAR search also has resulted in multiple data bases and products*
- **Profile of Winners**  
*The profile includes forty-seven STAR Award winners*
- **Million Dollar Program**  
*At least \$1,000,000 will be given in STAR Awards in the next five years*
- **STAR Award Winners**  
*All STAR Award winners are listed*

**December, 2008**

For More Information Visit  
[www.beverlyfoundation.org](http://www.beverlyfoundation.org)



The Beverly Foundation  
Pasadena, CA

### STAR Search Survey

In 2000 very little was known about transportation options for seniors. For that reason, the Beverly Foundation invited the AAA Foundation for Traffic Safety to partner in undertaking a STAR (Senior Transportation Action Response) program. Since that time, the Foundation has continued the program on an annual basis, and today it is the Beverly Foundation's primary research initiative, and the major data source on transportation options for older adults. The STAR Search database includes data on STPs (Supplemental Transportation Programs for seniors), volunteer driver programs, and volunteer drivers.

#### Beverly Foundation's STAR Awards

Years Given	2000-2007
STAR Awards for Excellence	24
STAR Special Recognition Awards	25
States Represented	24*
Total Dollar Amount of Awards	\$100,000

Plus Puerto Rico

### STAR Awards

The STAR Awards program was organized in 2000 in conjunction with the Foundation's STAR Search survey. Each organization that submits a STAR Search survey is eligible for a STAR Award. Since 2000, the Beverly Foundation has conveyed 24 STAR Awards for Excellence and 25 STAR Special Recognition Awards to STAR Search applicants from 24 states. Awards are made in two categories: STAR Awards for Excellence and STAR Special Recognition Awards. They have ranged from \$500 to \$10,000. Although every winner has expressed appreciation for the financial contribution associated with a STAR Award, many winners say...

"The recognition is just as important as the money."

\* 24 States + Puerto Rico

## **The STAR Search Results**

The first STAR Search survey was undertaken in partnership with the AAA Foundation for Traffic Safety. However, national network organizations in the aging and faith communities offered to distribute the survey and information about it to their members. This process was so successful that it has provided the

### **STAR Search Products**

- 2001 Supplemental Transportation Programs for Seniors
- 2004 A Report on STPs in America
- 2005 Stories from the Road: Stories from the Heart
- 2006 An Idea Book for Volunteer Driver Recruitment
- 2007 How To Develop an STP Clearinghouse
- 2008 Transportation 101 Workbook

model for the annual STAR Search process. 830 STPs (Supplemental Transportation Programs for Seniors) and 714 Volunteer Drivers have been identified in the STAR Search program. At least one STP is located in each of the 50 states. Products resulting from STAR Search data include: annual STAR Search reports; a 2000 and 2004 report produced in partnership with

the AAA Foundation for Traffic Safety; an edited book based on the stories of volunteer drivers; an idea book for volunteer driver recruitment; a “how to” book for creating a state-based clearinghouse of STPs; and a workbook on how to organize a volunteer driver program. It should be mentioned that the surveys also produced a database on STPs, on volunteer driver programs, and on volunteer drivers.

## **Profile of Award Winners**

The Beverly Foundation’s annual STAR Awards program is an outgrowth of the STAR Search Survey. STAR Award winners are selected each year by a committee that includes experts in the fields of transportation and aging, and Beverly Foundation staff and trustees. Selection of STAR Award winners is based on criteria such as the 5 A’s of Senior Friendliness (see Fact Sheet vol.1 (3)); service to senior passengers, special types of transportation assistance; community links, and sustainability. The Beverly Foundation provides funding for the Awards which have ranged from \$500 to \$10,000. Below is a profile of the winners of the 24 STAR Awards for Excellence and 25 STAR Special Recognition Awards.

### **Profile of STAR Award Winners**

**Total # of Winners 47\***

- Represented States **24 + PR**
- Average # Years in Operation **19**
- Median Budget: **\$65,000**

**Service Area**

- Rural **67%**
- Urban **50%**
- Suburban **45%**

**Organization Status**

- Non-Profit **85%**
- Government **15%**

**Types of Assistance**

- Curb-to-Curb **53%**
- Door-to-Door **95%**
- Door-thru-Door **66%**
- Stay at Destination **68%**

**Service Availability**

- Daytime & Weekdays **100%**
- Evenings **63%** Nights **40%**
- Saturday **68%** - Sunday **61%**
- 24/7 **26%**

**STPs Fee Structures & Funding Sources**

- No Fees: **71%**
- Fees **29%**
- Rider Donation **57%**
- Grants **78%**
- Tax Income **19%**
- Other **73%**

**STPs Driver Facts**

- Volunteers Only **61%**
- Paid Only **13%**
- Paid & Volunteer **26%**
- Volunteer Drivers Age 65+ **47%**

**STPs Vehicle Facts**

- Driver’s Vehicle **84%**
- Autos **75%**
- Vans **63%**
- Bus **25%**
- Program Owned/Leased **19%**

**Top 3 Destinations:**

- Medical, Grocery
- Shopping, and Recreational Activities

\* This number includes all unduplicated winners of STAR Awards for Excellence and STAR Special Recognition Awards.

## **A 2008 Pilot**

In 2008, the Beverly Foundation undertook a pilot effort to streamline the STAR Search survey and STAR Awards process. The pilot included: (1) organization of the survey through the Beverly Foundation's web-based information initiative called the STP Exchange\* ; (2) the development of a streamlined survey instrument; (3) the inclusion of a special question for use in judging "the best of the best" and in preparing technical materials; (4) the use of a web-based mechanism for collecting survey responses; and (5) the organization of a three tiered STAR Award selection process including: a first-cut staff review; a second-cut committee review; and a third-cut staff and Trustee final selection. 103 unduplicated surveys were submitted and \$50,000 in STAR Awards were made.

The three winners of the 2008 STAR Awards for Excellence and four winners of STAR Special

Recognition Awards are included in the accompanying chart. Each winner of a STAR Award for Excellence received a \$10,000 contribution and each winner of a STAR Special Recognition Award received a \$5,000 contribution.

**2008 Winners**  
**STAR Awards for Excellence**  
Prairie Hills Transit - Spearfish, SD  
Seniors' Resource Center - Denver, CO  
York County Community Action Corp. Transit - Sanford, ME

**2008 Winners**  
**STAR Special Recognition Awards**  
Asian Community Center of Sacramento Valley - Sacramento, CA  
Catholic Charities of Eastern Virginia, Inc. - Virginia Beach, VA  
Delmarva Community Services Inc. - Cambridge, MD  
Navajo Area Agency on Aging - Window Rock, AZ

## **A Million Dollar STAR Awards Program**

In 2009, the Beverly Foundation will initiate a Five-Year STAR Awards Program. The Foundation expects

**2009-2013**  
**STAR Search & STAR Awards**

**Sponsor:** the Beverly Foundation - Pasadena, CA  
**Applicants:** STPs in North America  
**Awards:** \$1 million over five years (\$200,000 each year)  
**Method:** Applicants must complete a STAR Search survey  
**Goal...**

**Increase awareness of the amazing work undertaken by communities across the country in providing transportation services to seniors, and enabling them to remain independent and in their homes and communities.**

to make at least \$1,000,000 in awards between 2009 and 2013. Plans are to undertake a web-based STAR Search survey in the spring of each year. A STAR Awards review committee will be convened to review survey responses and to select award winners. Plans are to convey a total of \$200,000 - \$225,000 in STAR Awards each year. Award announcements will be made via news release to media outlets and the national aging and transportation networks; and awards will be

conveyed with a certificate to each winner. A brief report and/or fact sheet will be prepared each year upon completion of the STAR Search/STAR Awards process.

*\*The STP Exchange is a response to the call for a national forum for information sharing and exchange among organizations, programs, and services that provide transportation to older adults. While it is intended as a method which promotes exchange among transportation providers, it welcomes the involvement of research and service organizations, professionals and consumers. Not only does the Exchange provide members with the ability to tap into technical materials provided by sponsors, it also enables them to engage in one-on-one sharing of information and ideas.*

## **STAR Award Winners**

The following lists the 24 recipients of the STAR Awards for Excellence.

### **Winners of STAR Awards for Excellence 2000 - 2007**

- 2000** Gadabout Transportation Service - Ithaca, NY; Gold Country Telecare, Inc. - Grass Valley, CA; Independent Transportation Network (ITN) - Westbrook, ME; Lauderhill Transportation Program - Lauderhill, FL; Ride Connection - Portland, OR; Transportation Reimbursement & Information Project (TRIP) - Riverside, CA
- 2001** Project DANA - Honolulu, HI; Rensselaer County - Troy, NY; Shepherd's Center of the Northland - Kansas City, MO
- 2002** Wesley Community Services - Cincinnati, OH; Campbell-Stone North Apartments, Inc - Atlanta, GA
- 2003** Lac du Flambeau Senior and Disability Services - Lac du Flambeau, WI; Community Health Representative Program of Muskogee (Creek) Nation, Okmulgee - OK
- 2004** Partners in Caregiving - Greater Austin Area, TX
- 2005** S.T.A.R. O'Fallon, MO; Aging Services, Inc Medical Assisted Transportation - Cedar Rapids, IA; Valley Program For Aging Services - Waynesboro, VA; Encinitas Out and About Transportation Program - Encinitas, CA; VINE Faith In Action - Mankato, MN
- 2006** Peninsula Shepherd Senior Center - San Diego, CA; HELP of Ojai - Ojai, CA; Oakland Paratransit for the Elderly & Disabled - Oakland, CA

The following lists the 25 recipients of the STAR Special Recognition Awards.

### **Winners of STAR Special Recognition Awards 2000 - 2007**

- 2000** Area IV Agency on Aging Senior Transportation Program – Twin Falls, ID; Jefferson County Service Organization - Oskaloosa, KS; San Felipe Elderly Transportation Program - San Felipe, NM; Shepherd's Center Escort Transportation - Kalamazoo, MI; West Austin Caregivers - Austin, TX
- 2006** Caring Hands Volunteer Caregivers Program - Walnut Creek, CA; City of Elk Grove Transit - Elk Grove, CA; Community Partners in Caring - Santa Maria, CA; Drivers on Call - San Rafael, CA; Fresno Area Express - Fresno, CA; Gold Country Telecare - Grass Valley, CA; Mono County Ride Share - Mammoth Lakes, CA; Passages Adult Resource Center - Chico, CA; St. Anselm's Senior Transportation - Garden Grove, CA; TRIP - Riverside, CA
- 2007** Faith in Action - Newberg, OR; Faith in Action Community Connection - Ellsworth, Maine; Faith in Action Health Coalition - Cavalier, ND; Faith in Action of Greater Middletown - Middletown, NY; Faith in Action of Greater Winter Haven - Winter Haven, FL; Hermanos Franciscanos – Manati, PR; MATCH-UP Interfaith Volunteers - Boston, MA; Neighbor to Neighbor –Manchester, VT; Saint Anne's Mission - Ganado, AZ; Volunteer Chore Services – Bellevue, WA