

STAR Search 2010 Guidelines for Responding to Special Topics

The 2010 STAR Search survey includes 20 questions related to your transportation service and its delivery of transportation to older adults. All 20 questions must be answered. Question #20 is a CRITICAL QUESTION and you are given three possible topics for submitting a narrative response which should not exceed 500 words. Before responding to the survey, please review the topic guidelines (below). You will find it helpful to prepare your narrative in advance and then copy and paste it into your survey response.

TOPIC #1: Providing Transportation to People with Dementia

If you select **Topic #1**, you might want to organize your narrative to address transportation challenges for people (especially older adults) with dementia and how you incorporate criteria for dementia friendly transportation options set forth in the **Beverly Foundation Fact Sheet on Transportation & Dementia**. You can strengthen your discussion by indicating how you might use a STAR Award to better serve your passengers who have dementia (especially your older adult passengers).

Topic #2: Transportation Services for Older Adults in Rural America

If you select **Topic #2** you might want to organize your narrative to include the following information: number of square miles of your service area; transportation needs of your older adult passengers; examples of locations you serve; methods you use to transport older adult passengers to distant locations; transportation challenges faced by your passengers; transportation challenges you face as a service provider; methods you use in overcoming challenges. You also might want to look at the **Beverly Foundation Fact Sheet on STPs in Rural America**. You can strengthen your discussion by indicating how you might use a STAR Award to better serve your passengers (especially your older adult passengers).

Topic #3 The Use of Management Principles to Enhance Transportation Services for Older Adults

If you select **Topic #3** you will want to develop your narrative according to how you use good management methods to enhance the transportation services you provide to older adults. You may select any number of management methods. One suggestion is to address one or all of the 7 Management Principles called **POSDCORB** which include **P**lanning, **O**rganizing, **S**taffing, **D**irecting, **C**o-Ordinating, **R**eporting, and **B**udgeting. You can strengthen your narrative by discussing the outcomes of your effective use of management methods and by indicating how you might use a STAR Award to further enhance the management of transportation services you provide to older adults.

To ensure eligibility for a 2010 STAR Award, surveys must include a response to one of the three special topic questions above. The STAR Search survey will be open for a limited time, and applicants are encouraged to submit a response by mid February.